

sam landis
portfolio

[exhibitions]

breaking barriers: sports for change

national center for civil & human rights
temporary exhibit | winter - spring 2019
role: lead exhibit designer

An interactive exhibit highlighting athletes who have used their platforms for advocacy and to create change including Billie Jean King, Muhammad Ali, Jackie Robinson, Serena Williams, Meghan Rapino, and others.

Role: Lead exhibit designer, developed the exhibition branding, assisted with curation, created marketing materials, and oversaw production and installation of the exhibit.

press about exhibit:

"breaking barriers, a conversation with trailblazing athletes"
saportareport, king williams

"last chance to see 'breaking barriers: sports for change' exhibit"
outsports.com

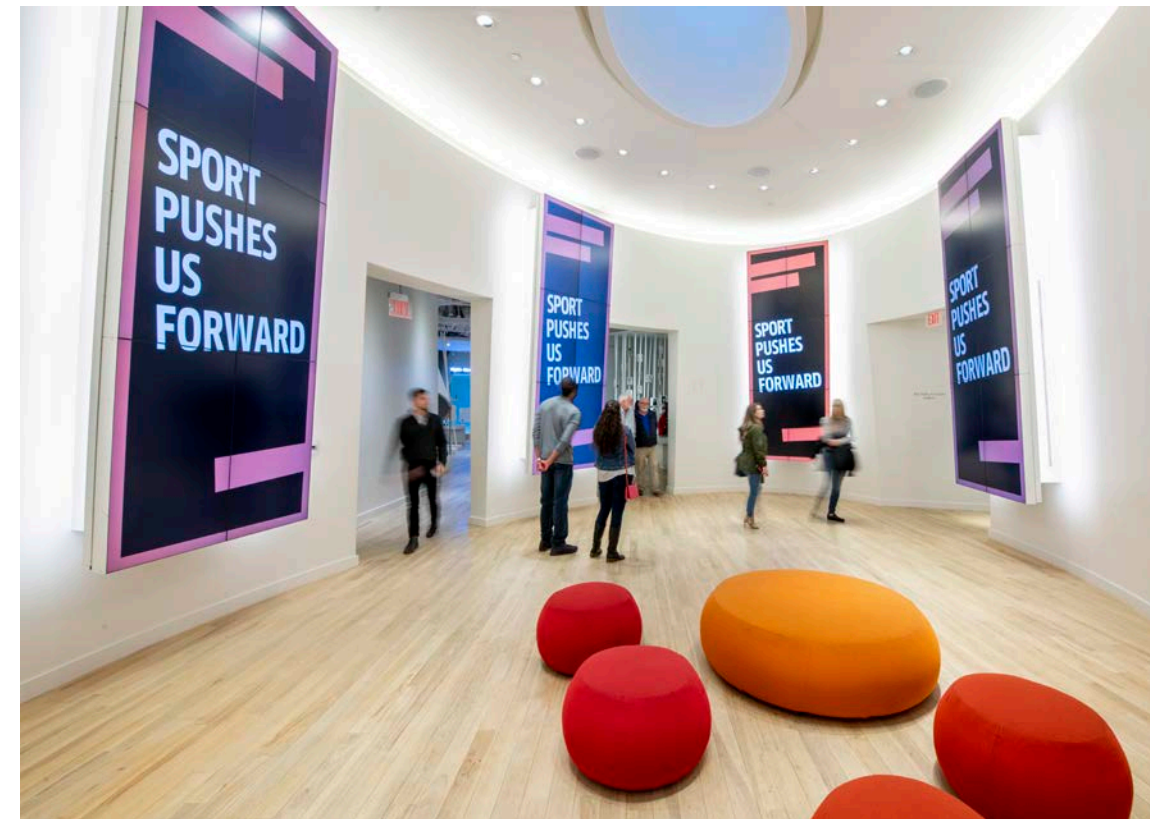
"sports and human rights collide at breaking barriers: sports for change"
georgia voice, katie burkholder

created in partnership with:
barkbark, espn, the national center for civil and human rights

head curator: lauren tate baeza

photography: justin chan



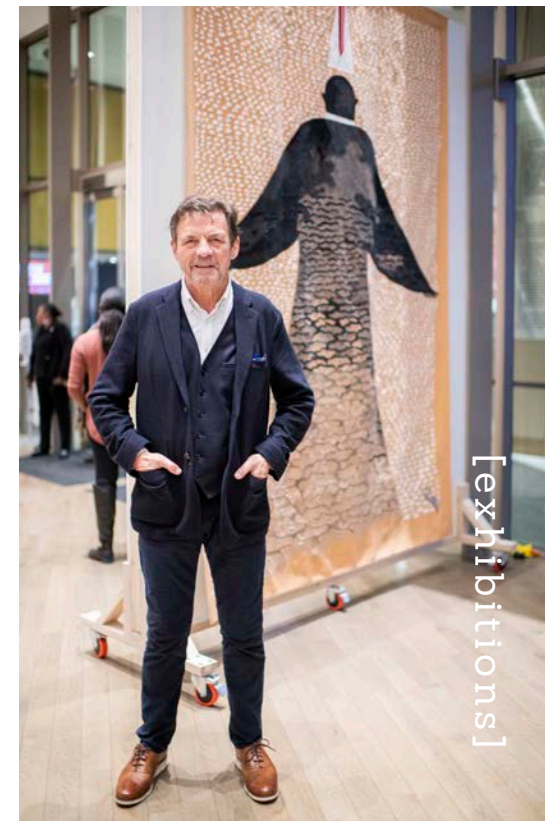




in remembrance of king: civil rights tapestries

national center for civil & human rights
temporary exhibit | spring 2019
partnering with art for amnesty
artist: atelier pinton
lead curator: lauren tate baeza
role: lead exhibit designer

[Photographer Justin Chan]



entitlements

national center for civil & human rights

temporary outdoor exhibit | fall 2020 - fall 2021

role: lead exhibit designer

As violence and inequality cause scarcity and displace populations, impacted groups are frequently discussed as data sets and given impersonal categorizations such as refugees and asylum seekers. Entitlements humanize conflict and insecurity around the world through compelling images of children at play and at rest.

It celebrates the resilience of children denied the just and secure environments to which they are entitled. The children embody hope and inspire an urgency to uphold rights and protections detailed in documents such as the UN Convention on the Rights of the Child and the Universal Declaration of Human Rights.

My role: Lead exhibit designer, assistant curator, created branding & marketing materials.

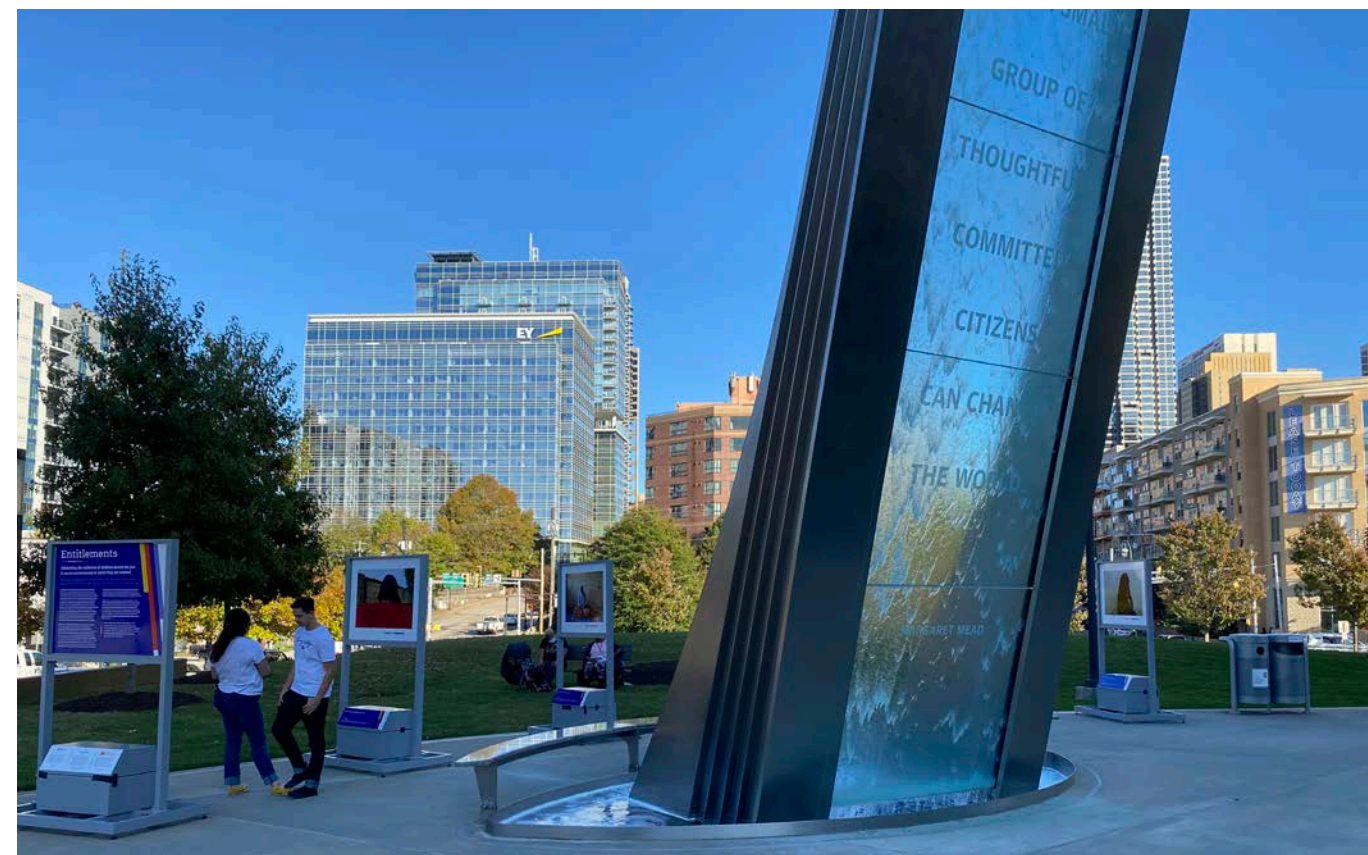
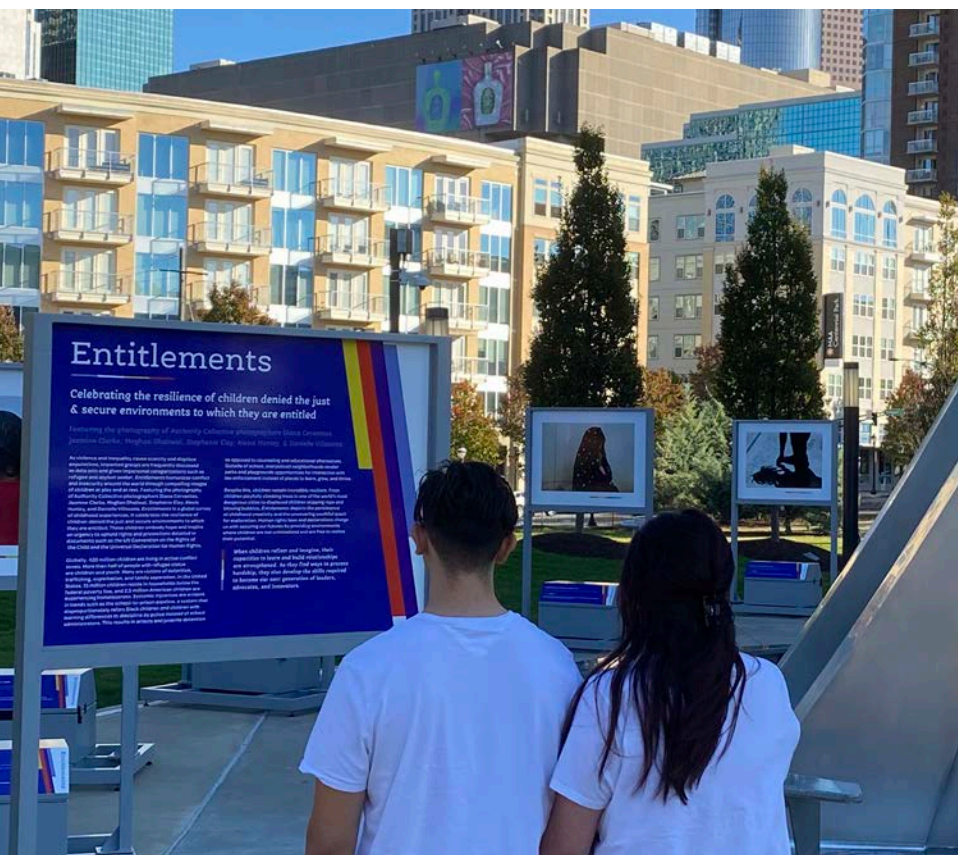
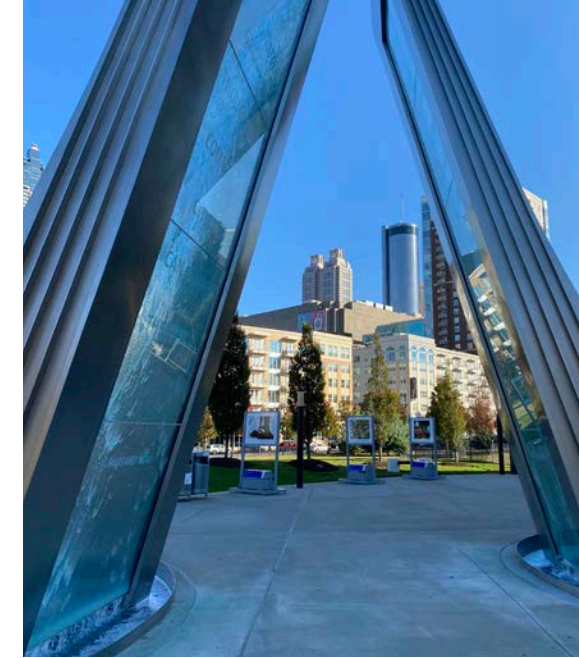
Visit the online exhibit on [Google Arts & Culture](#).

created in partnership with:
atlanta celebrates photography, authority collective,
and the national center for civil & human rights,

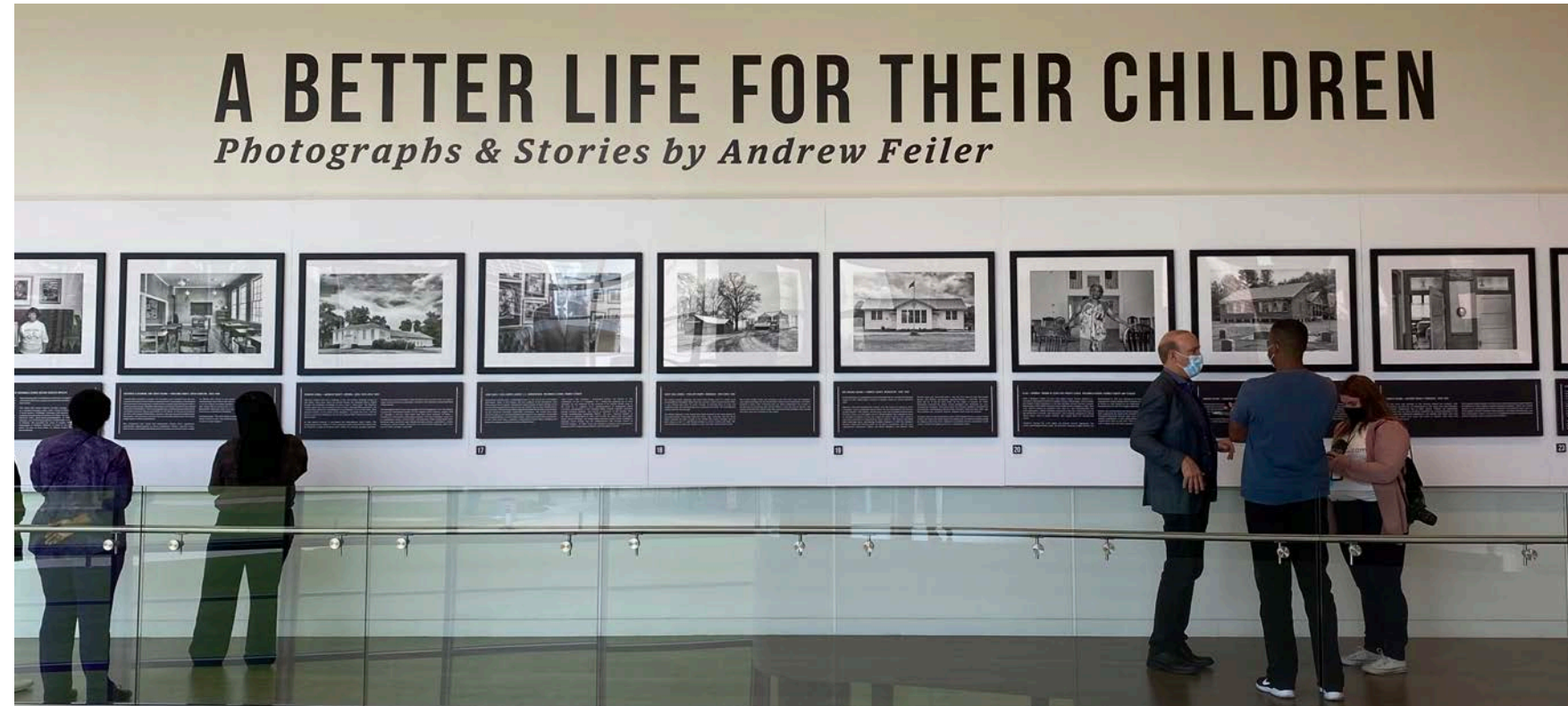
featuring the photography of authority collective photographers diana cervantes, jasmine clarke, megan dhaliwal, stephanie eley, alexis hunley, & danielle villasana

head curator: lauren tate baeza





a better life for their children



Julius Rosenwald and Booker T. Washington forged one of the earliest collaborations between Jews and African Americans to create schools throughout the nation for black children who had no access to publicly funded education. From 1912 to 1937, the Rosenwald schools program built 4,978 schools for African American children across fifteen southern and border states. For the first comprehensive photographic account of the Rosenwald Schools program, Andrew Feiler

drove more than 25,000 miles and photographed 105 schools in all fifteen of the program states. The work includes interiors and exteriors, schools restored and yet-to-be restored, and portraits of people with compelling connections to these schools

Role: Lead exhibit designer, assisted with curation, created marketing materials and oversaw production and installation of the exhibit.

national center for civil
& human rights
temporary exhibit
spring - winter 2021

photographer & author:
andrew feiler
lead curator: dr. calinda lee
role: lead exhibit designer,
assistant curator, oversaw installation



[exhibitions]



the power of people: an artist showcase

national center
for civil & human rights
one night artist showcase | fall 2019
lead curator, art director, & designer

[Photographer Justin Chan]

As part of The National Center for Civil and Human Rights's first Cocktails & Conversations signature event, I curated "The Power of the People Artist Showcase."

This showcase speaks to that year's theme of The Center's celebration of the signing of the Universal Declaration of Human Rights (UDHR) – "the Bill of Rights for all humankind," which focused on urging young people, and in this case, artists, to tap into their own power to change the world.

It included the work of 10 different artists: A. Bentley Hudgins, Dominique Claggette, Michael Molay, Mecko Gibson, Gregg Bauer, Alexis Smith Thomason, Dyer Mwangi, Jerrold Mobley, Sarah Lawrence and myself.

Role: Curated the exhibit, designed & branded exhibit, and installation of the exhibit.



[exhibitions]



red summer

artist, photographer & author: wendel white
national center for civil & human rights
temporary outdoor exhibit | summer 2019
role: exhibit designer & assistant curator

Red Summer was an outdoor exhibition at The National Center for Civil and Human Rights of photographic collages by Wendel White, created as a response to the locations in the U. S. landscape where a series of racial conflicts occurred between 1917 and 1923. A simplified view of a few of the categories of particular concern for this work includes (but are not limited to); growing African American response (resistance) to decades of lynching, labor conflicts stemming from the mass immigration of European labor, and the disappointment of black veterans that returned home to second class status in a segregated and biased society.

The prints incorporate landscape images of the communities where many of the significant events occurred with fragments of contemporaneous newspaper accounts of the era. "Red Summer" was a term used by James Weldon Johnson to describe the concentration of racial conflicts (at least 25) that took place across the U.S. during 1919.

Role: Lead exhibit designer, developed the exhibition branding, created marketing materials, and oversaw production and installation of the exhibit.

head curator: lauren tate baeza



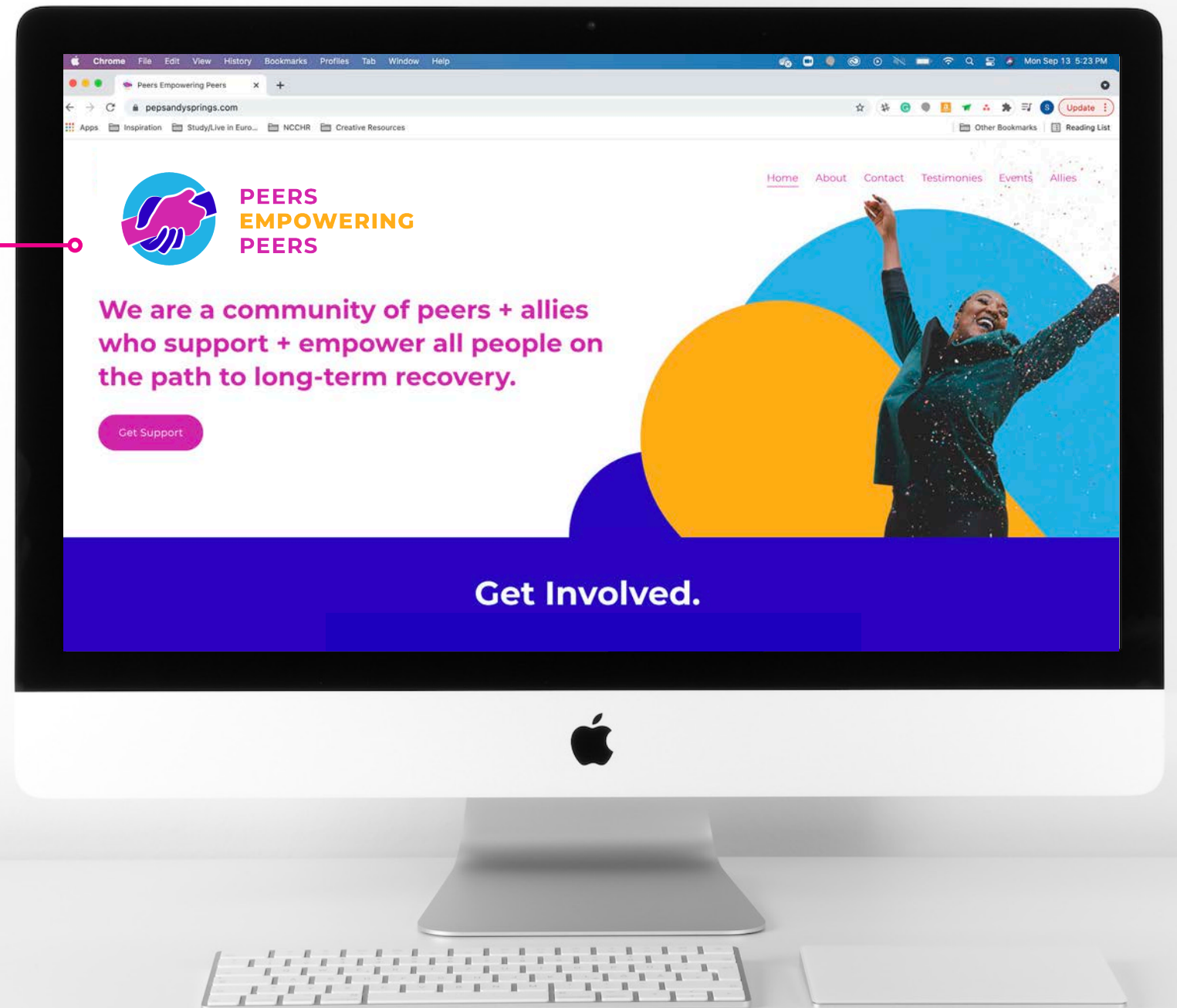
[branding]

peers empowering peers

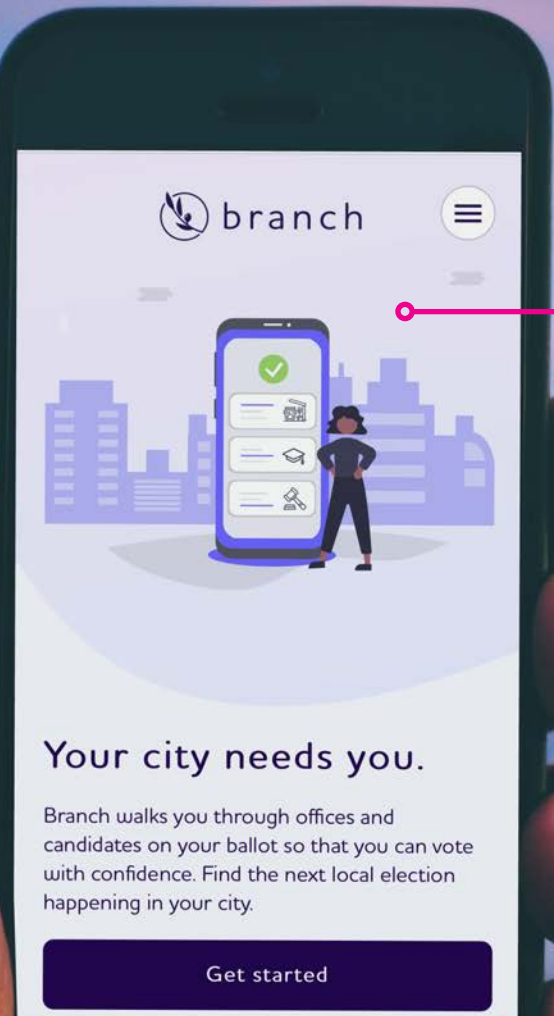
brand & logo redesign | fall 2020
logo designer

Peers Empowering Peers is a nonprofit Recovery Community Organization (RCO) located in Sandy Springs, GA and led by people in long-term recovery. None of our services are of any cost to you. If you (or a loved one) are an individual living with mental illness and/or substance use disorder, we are here for you. We are here to assist all persons in all pathways of recovery to access educational, legal, employment, medical, and behavioral health community-based services. We offer individual peer recovery coaching and host recovery groups. We are a non-clinical peer-run organization.

Created in partnership with The Creator Hub.



[branding]



branch

brand & logo design | summer - fall 2019
brand designer, creative strategist & art director

Branch is a free, nonpartisan website that walks you through the elections and candidates in your area. They break down who the candidates are, what they believe, and why it matters, so you can quickly and confidently vote for who aligns with your values.

dj eric james

logo design | winter 2020





azimuth grc

logo & brand redesign | summer 2020
in partnership with lexicon strategies

Azimuth GRC is a regulatory technology company that has revolutionized the world of regulatory compliance, helping companies in heavily regulated industries comply with applicable laws. Azimuth GRC is the only company to codify every state and federal law into one platform, changing the culture of compliance by taking manual compliance processes, normally done on spreadsheets, and fully automating and managing them across the enterprise.



the national center for civil & human rights

branding, brand implementation, invitations, posters, billboards, social graphics, flyers, banners, one-pagers, signage, & more

role: senior graphic designer
winter 2019 - now

(Continues on following pages.)



UDHR

UNIVERSAL DECLARATION OF HUMAN RIGHTS

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

FREE ADMISSION FEBRUARY

COURTESY OF
THE Coca-Cola FOUNDATION

MORE THAN A MUSEUM

NATIONAL CENTER FOR CIVIL & HUMAN RIGHTS

REFLECT. INSPIRE. TRANSFORM. ACT.

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

LGBTQ+ PRIDE AT THE CENTER

Celebrating the dignity of the LGBTQIA+ community, reflecting on our history, & honoring our fight for rights & visibility.

THE LGBTQ INSTITUTE

The story of human and civil rights would not be complete without discussing the ongoing struggle for LGBTQ equity. The Institute at The Center was established to shine a steady spotlight on this struggle and provide an important vantage point: that civil and human rights movements are inextricably linked with one another.

The LGBTQ Institute connects academics and advocates to advance LGBTQ equity through research and education focused on the American South.

lgbtinstitute.org | [@lgbtq_institute](https://twitter.com/lgbtq_institute)

LGBTQ FIGURES AT THE CENTER

BAYARD RUSTIN *(Located in Ralls Down Like Water: March on Washington Gallery)*

Longtime activist Bayard Rustin oversaw the March on Washington's logistics. A Quaker and a staunch pacifist, Rustin had been a conscientious objector during World War II and served prison time for his beliefs. Rustin masterfully handled all the March-related logistics—transportation, volunteer training, stage construction, food preparation, portable toilets, and the schedule. The overwhelming success of the March in terms of numbers, publicity, peacefulness, and overall organization garnered Rustin significant attention, where he appeared on the cover of Life Magazine with fellow organizers a week later under the headline, "The Leaders of the March."

ANATASIA SMIRNOVA *(Located in Spark of Conviction)*

Anastasia Smirnova is an activist based in St. Petersburg, Russia. She coordinates a coalition of LGBTQ organizations in their international advocacy efforts. Smirnova and members of the coalition conduct advocacy for LGBTQ rights and educate the public about discrimination against LGBTQ people, their families and supporters. The coalition's founding meeting was secretly taped by authorities and the recordings were broadcast by state media, leading many of the coalition members to face threats and violence. Smirnova and her colleagues led the campaign to fight discrimination against LGBT Russians in the lead up to the 2014 Olympic Games in Sochi.

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

LGBTQ INSTITUTE

CONNECT, FOLLOW, & SHARE!
LGBTQ INSTITUTE: [@lgbtq_institute](https://twitter.com/lgbtinstitute) | [lgbtinstitute.org](https://www.facebook.com/lgbtinstitute) | [ctr4chr](https://www.youtube.com/channel/UCtr4chr)
THE CENTER: [civilandhumanrights.org](https://www.facebook.com/civilandhumanrights) | [ctr4chr](https://www.youtube.com/channel/UCtr4chr)

LGBTQ INSTITUTE 2019 SYMPOSIUM

Transgender Equity in HOUSING, EMPLOYMENT, & HEALTHCARE

SATURDAY, MAY 11TH 2019

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

DELTA FOUNDING SPONSOR

Georgia State University RESEARCH PARTNER

100 IVAN ALLEN JR. BLVD. ATLANTA, GA 30313

JOIN US

for a reception unveiling a new installation

upholding DIGNITY

Please join The National Center for Civil and Human Rights on September 24, 2020 as we unveil a new installation, Upholding Dignity, and celebrate the endorses of the 2016 Atlanta Interfaith Manifesto and local interfaith human rights advocates.

WHEN
September 24, 2020
6:30-8:30 PM

WHERE
National Center for Civil and Human Rights
100 Ivan Allen Jr. Blvd.
Atlanta, GA 30313

REGISTER
[civilandhumanrights.org/upholdingdignity](https://www.civilandhumanrights.org/upholdingdignity)

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

CIVILANDHUMANRIGHTS.ORG

REMEMBERING REP. JOHN LEWIS AT THE CENTER

REP. JOHN LEWIS

MORE THAN A CONGRESSMAN

LEARN MORE IN ROLLS DOWN LIKE WATER

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

CIVILANDHUMANRIGHTS.ORG

MORE THAN A MUSEUM

IT IS NOT ENOUGH TO BE COMPASSIONATE. YOU MUST ACT.

FEEL THE POWER & VISIT THE CENTER

Welfare Rights Organization

PILLAR INVESTMENT IMPACT FUND

NATIONAL CENTER FOR CIVIL & HUMAN RIGHTS

Prepared for <insert donor name here>

Fifty years after the American Civil Rights Movement, we are living in a time of intense polarization that has paralyzed civic life, with core national values—equality, pluralism, freedom of speech and the press, and due process among others—under attack.

With public debate dominated by the far ends of the political spectrum, the majority in the middle often feel hopeless and powerless about their ability to participate, engage, and effect change. We often hear: how can people of conscience protect and promote basic rights and foster human solidarity? The National Center for Civil and Human Rights provides an answer. We are an educator, convenor, connector, and conversation facilitator in the national conversations about civil and human rights. The Center is a sacred space where dynamic storytelling connects the movement that secured the Civil Rights Act and the Voting Rights Act to global efforts for the rights of women, people with disabilities, gender equality, and others today.

Over the five years since opening, our "power of place" has been a magnet for those who care about rights. One million visitors have explored the mind and papers of Martin Luther King Jr., our public engagement fosters dialogue about the ongoing struggle for human rights, and we continue to provide spaces to reflect and be inspired and transformed.

PATH FORWARD

Our goal over the next five years is to broaden and deepen our work, galvanizing individuals to take the promotion and protection of every human's rights personally. In 2020, The Center launched an Expansion Campaign to build two new wings and create a cultural campus where classrooms and new permanent and temporary gallery space will serve a vastly wider public—to understand how every individual can work for dignity and justice for all.

Your gift of \$100,000 or more is an Investment The Center's "power of place" and our ability to educate and empower those who care about protecting rights.

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

CIVILANDHUMANRIGHTS.ORG

100 IVAN ALLEN JR. BLVD. ATLANTA, GA 30313

FOLLOW US @CTR4CHR

MORE THAN A MUSEUM

JOIN US AT THE CENTER FOR COCKTAILS & CONVERSATIONS

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

OCTOBER 25TH | 7-10 PM

CIVILANDHUMANRIGHTS.ORG

Seventh Annual POWER TO INSPIRE TRIBUTE AWARDS

Honoring Deborah Richardson

THURSDAY, SEPTEMBER 23RD, 2021

PRESENTATION WILL PREMIERE AT 1 PM

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

CIVILANDHUMANRIGHTS.ORG

@ctr4chr

The National Center for Civil and Human Rights believes in the power of people to promote and protect fundamental rights. The Center is a vibrant cultural institution offering a diverse mix of experiences and programming.

IMMERSIVE & POWERFUL EXHIBITIONS

Our dynamic exhibitions tell stories of courageous rights advocates—and connect the U.S. Civil Rights Movement to the struggle for human rights around the world today.

INSPIRING CONVERSATIONS & ENGAGEMENT

Our public engagement programs encourage thoughtful conversations and inspire action.

EDUCATION FOR EVERY STAGE OF LIFE

Our education initiatives provoke students of all ages to think critically and become agents of change.

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

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WE SHARE THE DREAM

CELEBRATE THE KING HOLIDAY AT THE CENTER!

WITH ACTIVITIES FOR THE WHOLE FAMILY!
ARTS & CRAFTS, STORYTIME, FREE GIVEAWAYS & MORE

JAN 20, 2020, 10AM - 4PM

NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

CIVILANDHUMANRIGHTS.ORG

[branding]



event branding & design

lgbtq institute
lgbtq southern symposium | spring 2018
graphic designer

event branding & design

national center for civil & human rights
power to inspire annual gala | spring 2019
role: art director & graphic designer





event branding & design

national center for civil & human rights
breaking barriers exhibit launch | winter 2019
role: art director & graphic designer



[campaigns]



ethical footprint recycling campaign

national center for civil & human rights | 2019
creative strategist, art director & designer

billboard design

national center for civil & human rights
feel the power campaign billboard | 2019
role: art director & graphic designer

