

samuel landis

they/them

contact

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samlandis.com
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expertise

Art Direction
Creative Strategy
Exhibit Design
Brand Storytelling
Visual Identity Designer
Integrated Marketing
Social & Web Content Strategy

skills

Adobe Suite
Keynote
Mailchimp
Squarespace
Microsoft Office

achievements

**GRADUATED
MAGNA CUM LAUDE**
SCAD | 2018

**OUTSTANDING
ACADEMIC ACHIEVEMENT**
SCAD | 2018

DEAN'S LIST
SCAD | 2014 - 2018

**ORGANIZATION LEADER
OF THE YEAR**
SCAD ATL LGBT+
COMMUNITY CLUB
SCAD | 2016

education

**SAVANNAH COLLEGE OF
ART & DESIGN | ATLANTA**
BFA in Branded Entertainment
Focus in Advertising & TV Production
4.0 | MAGNA CUM LAUDE 2018

experience

SENIOR GRAPHIC DESIGNER
NOV 2018 - NOW | NATIONAL
CENTER FOR CIVIL & HUMAN RIGHTS

I work strategically with The Center's marketing & exhibition teams to manage the overall design aesthetic & ensure a consistent brand. Designing for social, digital, web, & print. Also oversee the design, printing, installation, & assist in curation of temporary exhibitions.

GRAPHIC DESIGNER
DEC 2017 - OCT 2018 | GEORGIA TECH

Worked directly with the Director of Communications at Georgia Tech's Scheller College of Business, strategically marketing the brand across all their platforms, designing for digital, web, & print, as well as producing video and social content.

MARKETING ASSISTANT & DESIGNER
JUNE 2017 - APRIL 2018 | THE DVI GROUP

The DVI Group is a creative agency that focuses on video strategy & production. They work with clients like Delta, Kodak, & UPS. I started as an intern & was hired on as a marketing assistant. In my role, I managed DVI's social strategy, marketing, & internal graphic design.

CREATIVE INTERN
JAN - MAY 2017 | IMAGINE MEDIA

Imagine Media is a social Media Marketing Company specializing in promoting, building, & managing relationships for brands online. Working with the creative team, I was responsible for administrative duties, creative writing, content creation, photo researching, and styling.

involvement

LGBTQ INSTITUTE FELLOW 2021 - NOW
LGBTQ INSTITUTE

Assist the Executive Director with design, marketing, social media management, community engagement and other tasks as needed.

PRESIDENT 2014 - 2017
SCAD ATL LGBT+ COMMUNITY CLUB

Led the largest student organization on campus. Directed leadership team in organizing events & outreach to foster

projects

**BRAND DESIGN:
PEERS EMPOWERING PEERS**
Graphic Designer | Fall 2020

**CAMPAIGN FOR EQUAL DIGNITY:
THE NATIONAL CENTER FOR CIVIL
& HUMAN RIGHTS**
Art Director, Creative Strategist,
Designer (web & print) | 2020

BRAND DESIGN: AZIMUTH GRC
Graphic Designer | Spring 2020

**"MORE THAN A" CAMPAIGN:
THE NATIONAL CENTER FOR CIVIL
& HUMAN RIGHTS**
Creative Strategist, Art Director,
Designer | 2020

**REBRAND & BRAND IMPLEMENTATION:
THE NATIONAL CENTER
FOR CIVIL & HUMAN RIGHTS**
Creative Strategist & Designer | 2019 - 2020

BRAND DESIGN & STRATEGY: BRANCH
Designer & Creative Strategist
| Summer - Fall 2019

SCAD CLC (NOW SCAD PRO): AT&T
Project Manager & Art Director | 2017

exhibitions

**A BETTER LIFE FOR THEIR CHILDREN
THE NATIONAL CENTER FOR CIVIL
& HUMAN RIGHTS & ANDREW FEILER**
Exhibit Designer
May 2021 - December 2021

**ENTITLEMENTS
THE NATIONAL CENTER FOR CIVIL
& HUMAN RIGHTS & ATLANTA
CELEBRATES PHOTOGRAPHY**
Exhibit Designer
Fall 2020 - Fall 2021

**RED SUMMER
THE NATIONAL CENTER FOR CIVIL
& HUMAN RIGHTS & ATLANTA
CELEBRATES PHOTOGRAPHY**
Exhibit Designer
June 2019 - May 2019

**BREAKING BARRIERS
THE NATIONAL CENTER FOR CIVIL
& HUMAN RIGHTS & ESPN**
Exhibit Designer
January 2019 - May 2019